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FURTHER INFORMATION: DAVID HAMLIN, WHPR, (323)730-0233 OR DAVID@WHPR.COM
CHRISTINE MARGE, UNITED WAY/HOME FOR GOOD: 213-808-6527 OR CMARGE@UNITEDWAYLA.ORG

HOME FOR GOOD FUNDERS COLLABORATIVE COMMITS \$213 MILLION

**FUNDS WILL HOUSE 1,400 CHRONIC & VETERAN HOMELESS PEOPLE,
TAKE INNOVATIVE SYSTEM TO END HOMELESSNESS COUNTYWIDE**

LOS ANGELES, CA -- The foundations, businesses and government agencies which comprise the Home For Good Funders Collaborative have awarded grants to 24 social service and housing agencies in the Los Angeles region. The funds will provide housing for at least 1,400 chronic and veteran homeless individuals for up to 15 years. \$212,953,162 in public and private resources will significantly expand use of the Coordinated Entry System, support innovations in housing development, provide supportive services in permanent supportive housing, and support the transition of formerly homeless people moving on to more independent housing. The Coordinated Entry System, pioneered by Home For Good, is a system that will ultimately end homelessness by strategically matching every homeless person to the permanent housing and supportive services they need. Home For Good facilitated and led the design of this system in a collaborative process in partnership with leadership from key City and County agencies, the VA, foundations, and nonprofits from throughout the region. Both this creative process and the resulting Coordinated Entry System have been adopted by Federal leaders as models in 25 cities across the nation.

In three years, the Funders Collaborative has distributed over \$438,114,024. The Collaborative leverages donations from foundations, corporations and thousands of volunteers, whose participation in United Way's Home Walk generated \$600,000 in 2013, with public agency funds. In 2014, the private sector contribution the Collaborative portfolio is \$6,778,395. Private contributors to the Collaborative include the Conrad N. Hilton, Weingart Foundation, and Carl & Roberta Deutsch Foundations, Kaiser Permanente and United Way of Greater L.A.

The Collaborative public resources include housing vouchers, health and mental health services and, this year, outreach staff for the Coordinated Entry System. Public agencies participating in the Collaborative include the Housing Authority of the City of Los Angeles, the VA, LA County Departments of Health Services and Mental Health and the City of Pasadena. The public resources aligned through the Collaborative total \$206,954,767.

"The explosive growth in the Collaborative's resources is a tribute to the dedication of our public and private funders and the innovative, effective Coordinated Entry System" said Christine

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Marge, Director of Home For Good. "The public and private funders that direct the Collaborative are determined to ensure that precious resources are deliberately and precisely focused where they will do the greatest good.

"The core premise of Home For Good is that by developing accurate, timely data about who and where the homeless are and merging that data with available resources, we can eliminate chronic and veteran homelessness and save millions in doing so. The Coordinated Entry System that the Collaborative is funding county-wide is doing exactly that.

"The Coordinated Entry System funding will enable leadership in all eight Los Angeles County Service Planning Areas (called "SPAs") to know all homeless people in their region by name and begin systematically matching them to the right permanent housing option. The CES system ensures that we maximize precious resources by ensuring that each person has the right fit housing. Each of the eight County regions will be able to provide housing far more rapidly and strategically by looking holistically at the region's need and its resources within a framework designed to make maximize results in a coordinated, targeted fashion," says Ms. Marge.

"We believe the implementation of the Coordinated Entry System throughout the county will have a dramatic and rapid impact on chronic and veteran homelessness in every corner of the L.A. region," says Steven M. Hilton, Chairman, President & CEO of the Conrad N. Hilton Foundation. "The members of the Collaborative see the funding of CES as a natural extension of our work. We provide significant funds for permanent supportive housing and this system assures that available housing will be used to optimize results."

The process that Home For Good employed to create the CES system, developed in conjunction with Rapid Results and Community Solutions, and the system itself have been adapted by the U.S. Interagency Task Force on Homelessness, HUD, and the VA in 25 U.S. cities including New York, Philadelphia, Boston and San Francisco.

The Funders Collaborative illustrates a unique aspect of the Home For Good approach to ending homelessness, system-wide cooperation, according to Doug Guthrie, President and CEO of the Housing Authority of the City of Los Angeles (HACLA).

"The Home For Good Funders Collaborative is one of the most powerful elements of LA's plan to end chronic and veteran homelessness. The Funders Collaborative brings together City and County, Public and Private, non-profit and business into an aligned decision making process that ensures we deploy our collective resources for maximum impact," Mr. Guthrie says.

HOME FOR GOOD FUNDERS COLLABORATIVE PRIVATE FUNDING SOURCES

Conrad N. Hilton Foundation, United Way of Greater Los Angeles
Weingart Foundation, Carl & Roberta Deutsch Foundation, Jewish Community Foundation Los Angeles,
California Community Foundation, JP Morgan Chase, Cedars-Sinai, Kaiser Permanente,
UniHealth Foundation, Enterprise Community Partners, Corporation for Supportive Housing

HOME FOR GOOD FUNDERS COLLABORATIVE PUBLIC RESOURCES

City of Pasadena, Housing Authority of the City of Los Angeles,
L.A. Community Investment Department, L.A. County Housing Authority,
LA County Departments of Mental Health & Health Services, Veterans Administration of Greater L.A.
Los Angeles County Fourth District Supervisor Don Knabe

Home For Good is the campaign to end chronic and veteran homelessness in greater Los Angeles by 2016; it was created and is directed by the L.A. Business Leaders Task Force on Homelessness, a joint venture of United Way of Greater Los Angeles and the Los Angeles Area Chamber of Commerce. The Home For Good Funders Collaborative was created in 2011 and distributed its first round of grant awards in 2012. Complete information about Home For Good is available at www.homeforgoodla.org.