



An initiative of United Way of Greater Los Angeles  
& L.A. Area Chamber of Commerce

**Cities' Planning Implementation  
Grants Technical Assistance Webinar  
October 24, 2018**

# TIMELINE

Date	Key Activities
<b>9/14/18</b>	RFP Released
<b>9/24/18</b>	1st Cities Technical Assistance Web Meeting (9:00 am – 11:00 am)
<b>Sept-Oct 2018</b>	Regional Technical Assistance Sessions co-hosted with the Council of Governments (COGs)
<b>10/24/18</b>	2nd Cities Technical Assistance Web Meeting (9:00 am – 10:30 am)
<b>9/24/18-10/30/18</b>	Technical Assistance/Questions Period
<b>11/7/18</b>	Applications are due by 3 pm PDT
<b>Mid-December 2018</b>	Funding Announcements
<b>Jan-Feb 2019</b>	Contracts Execution
<b>Jan 2019-Jun 2020</b>	Contract Period

# FUNDING OVERVIEW

- **Funding Type:** Cities' Implementation Planning Grants
- **Grant Term:** January 1, 2019 - June 30, 2020 (18 months)
- **Competitive solicitation with two Priority Areas:**

Priority Area 1	Priority Area 2
Increase supply of permanent and interim housing for people experiencing homelessness	Enhance County service systems for people at-risk or experiencing homelessness

# PRIORITY AREA 1

Increase supply of supportive and interim housing for people experiencing homelessness		
<b>Funding Sources</b>	<b>County Measure H Funds</b>	<b>Home For Good Funders Collaborative</b>
<b>Eligible Applicants</b>	2017 City Planning Grant Recipients	Any City in LA County
<b>Total Available</b>	At least \$6 million	Up to \$1 million (prioritized for supportive housing)
<b>Funding Caps/Levels</b>	<ul style="list-style-type: none"> <li>• Individual Cities - \$300,000</li> <li>• Multi-Jurisdictional Proposals - No cap</li> <li>• Match Requirement - N/A</li> </ul>	

# PRIORITY AREA 2

Enhance County service systems for people experiencing or at-risk of homelessness	
<b>Funding Sources</b>	County Measure H Funds
<b>Eligible Applicants</b>	2017 City Planning Grant Recipients
<b>Total Available</b>	Up to \$3 million
<b>Funding Caps/Levels</b>	<ul style="list-style-type: none"> <li>• Individual Cities - \$300,000</li> <li>• Multi-Jurisdictional Proposals - No cap</li> <li>• Match Requirement:               <ul style="list-style-type: none"> <li>○ Any newly-committed city financial resources above \$50,000 are eligible for a 1 (County) to 1 (City) match.</li> <li>○ Newly committed city resources (financial or in-kind) are eligible for a match of 2 (County) to 1 (City), up to \$100,000 (i.e., \$100,000 County for \$50,000 city)</li> </ul> </li> </ul>

# COMPETITIVE APPLICATIONS

This funding opportunity is a **one-time, short-term** opportunity for cities in the County of L.A. to **start up, catalyze, and amplify** housing development and services for those experiencing and at-risk of homelessness.

- The most **competitive** projects will showcase “**standing up**” or **expansion** of housing and services that the city plans to sustain after the grant term ends.
- Funding is **not** available to offset or supplant funding, staffing or other commitments already made by the City to the work to end homelessness in L.A. County.
- This opportunity is only **open for Cities** within L.A. County.
  - For example, Neighborhood Councils, Business Improvement District, or other locally affiliated group within a City **cannot** apply directly for this funding.

# MULTI-JURISDICTIONAL APPLICATIONS

## Priority Area 1

- No cap on multi-jurisdictional proposals
- Cities that are 2017 City Planning Grantees may apply for County funding.
- Cities that were not Grantees may apply for private funding or could *partner* with a Grantee City.

## Priority Area 2

- No cap on multi-jurisdictional proposals
- Cities that were 2017 City Planning Grantees may apply for County funding.
- If your city was not a Grantee, your city may *partner* with a Grantee city. (**Note:** the 2017 City Planning Grantee city would need to be the lead for the contract).

# MULTI-JURISDICTIONAL APPLICATIONS CONTINUED

## Extension

- If two or more cities are applying via a multi-jurisdictional application, signature pages may be submitted by Friday, November 30, 2018.
- However, the application may **not** be modified.



# MATCH FOR PRIORITY AREA 2

## 1. What is considered a match?

- Newly identified financial or in-kind resources that are under city control or are city collected
- Contributions need to be relevant to the project and controlled or coordinated by the City.

## 2. Are we able to utilize non-city resources to secure the match requirement under Priority Area 2?

- This could include contributions to the project (financial or in-kind) from other local groups contributing to the project, but their contributions would need to be **relevant** to the project and controlled or coordinated by the City.
- **Note:** The most competitive proposals, will include city resources, not just those collected from other community organizations.

# MATCH FOR PRIORITY AREA 2

## 3. If my city is applying for the \$300,000 cap, how much would my city need to commit for the match?

- A city would need to commit \$250,000.
- Up to \$50,000 of city commitment will be matched 2(County):1(City) and everything above that will be matched 1:1 until the cap of \$300,000 of County funds is reached.
- Therefore, the total project budget would be *at least* \$550,000.

## 4. What is the term of the match?

The Match must be committing during the term of the 18-month grant.

# SAFE PARKING

## **1. If a city wants to start a Safe Parking program, would the City apply for funding through the Cities' RFP, LAHSA, or both?**

- Funding through LAHSA is an excellent resource for community-based organizations to access ongoing service dollars to provide onsite for a Safe Parking program.
- Potentially both RFPs: For example, a city identifies a city-owned parking lot that can be used for Safe Parking. The City decides to apply for a City grant for start up/infrastructure costs to stand up the program, while the nonprofit partner applies for the future LAHSA Safe Parking RFP to support operations and services.

## **2. For a Safe Parking program, can a portion of the funds be used to pay for city law enforcement to provide security at the site?**

Security is an allowable expense for a safe parking proposal, but should not be provided by local law enforcement. Private security would be most appropriate/economical for this type of program.

# TECHNICAL ASSISTANCE CONTRACTS

- The Homeless Initiative will be issuing a Request For Qualifications (RFQ) in early November 2018 for consultants to provide technical assistance to the Cities to implement projects.
- Results of the RFQ will be available in late November.
- These consultants will have a variety of expertise to assist cities.
- Funders reserve the right to contract directly with qualified technical assistance providers and vendors on behalf of awarded cities.
- Where cities choose to select their own consultant, the selection must be approved by the funder.
- If funder does not approve proposed consultant, funder may recommend an alternative option.

# APPLICATION SUPPORT

- Utilize the Reference Materials on [www.homeforgoodla.org/grantseekers](http://www.homeforgoodla.org/grantseekers), such as
  - Frequently Asked Questions (updated frequently)
  - September 4, 2018 Board Letter Attachment II (Sample List of Eligible Uses)
  - Funding Snapshot
- Email specific questions to [rfp@unitedwayla.org](mailto:rfp@unitedwayla.org) through **October 30, 2018**.

# SUBMISSION INFORMATION

- Applications Due by Wednesday, November 7, 2018 by 3 pm PDT
- Send all required documents in their original format (i.e., Word, Excel)
- Email full submission by email to [rfp@unitedwayla.org](mailto:rfp@unitedwayla.org)



**QUESTIONS?**