



HOUSING INITIATIVES

Narratives around affordable and supportive housing often focus on high costs and slow timelines. While there are fixed components to the development process, like price of land, **there are innovative ways to lower costs and build faster.** But we know creative design is not enough – that’s why we’re working with system partners to implement policy changes to streamline development and open the door to new scalable housing concepts.

ACCELERATING PERMANENT SUPPORTIVE HOUSING

In 2019, in partnership with public, private, and nonprofit leaders, including the Spiegel Family Fund, we spearheaded the Accelerating Permanent Supportive Housing (APSH) competition, calling for innovative models that reduce time and cost to produce +1,000 supportive housing units without sacrificing quality.

We awarded \$5M in predevelopment and recoverable funds to support 16 bold designs creating 1,400 supportive housing units. They utilize small lots, modular construction, and streamlined financing, allowing for faster, more cost-effective construction that reduced the average costs by 40%.

Watts Works, Daylight Community Development



82nd Street Development,
Flyaway Homes

AFFORDABLE HOUSING INITIATIVE

Utilizing APSH best practices, we are developing small-scale, rent-restricted housing for low-income L.A. County residents, including those experiencing or at risk of homelessness.

In partnership with Gensler, we developed scalable, small-lot, shared housing models. We launched a private capital loan fund, managed by Genesis LA, to support acquisition, pre-development, and construction.

Through three phases, we will invest \$300M in 60 rent-restricted developments and house up to 1,800 Angelenos.

The estimated impact of phase one is:

10 developments

built using improved construction methods

\$218,000

development cost reduction per person

12 months

saved on construction timeline

\$6,000

saved annually in rent

L.A. CITY HOUSING SOLUTIONS TEAM

In 2018, the Proposition HHH Citizens Oversight Committee released recommendations to increase the scale and speed of supportive housing development, after finding that the city's "decentralized approach" slowed and complicated the approval and construction process. The Committee recommended a specialized group responsible for expediting the process.

We partnered with the Mayor's Office to create the Housing Solutions Team to streamline processes, remove policy and regulatory barriers, promote innovation, and implement policies that create more housing for people experiencing homelessness.



920 S. Gramercy Place,
Treehouse

For inquiries, please email Jason Riffe, Director of Housing Initiatives at jriffe@unitedwayla.org

United Way of Greater Los Angeles's Home For Good initiative unifies the community around a bold vision of ending homelessness in L.A. County, pioneers promising approaches, and coordinates across diverse, multi-sector coalitions to scale the most transformative, equitable solutions.

HomeForGoodLA.org